

CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Editor and Publisher

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Trade Follows the Film

THIS is not an original thought, for a Royal member of the Royal Family several years ago made such a remark in the course of an address given at a luncheon meeting of the Kinematograph Exhibitors Association of Great Britain, in London, and at which H.R.H. was the Distinguished Guest of Honour.

We, on the American Continent, knew that Trade does follow the Film, long before the British Film Industry and those interested in promoting British Trade became aware of this Film link.

In Canada, we had learned that wherever a theatre is constructed, there is a bright spot in that community centre around which other businesses, or dwellings begin to build themselves; and to which the theatre brings customers and residents. The theatre starts the business off and then the business which has been set into motion helps the theatre. Merchants know that if you can get people out of their homes they will shop; and shopkeepers know that if you can get them into a shop they will buy. The eye is a very suggestive organ, it photographs the object of its desire; and then gives the desire-urge an inner moving picture of the object, setting up that urge of possession which motivates all buyers.

There is a great deal of worry and discussion at present in our Industry due to the fact that there is a War which may cut off Film Trade, especially foreign film trade for Hollywood producer-distributors.

Since the source of all production and distribution of film is approximately ninety percent Hollywood, it is Hollywood that is especially worried. In England, the British producer-distributors are engaged in War; and their worry is how to "knock the stuffing out of Hitlerism". While the film situation which British Producer-Distributors and British Exhibitors, etc., have had to face involves the possible loss of millions of pounds, and the disorganization of the whole British Film Industry, compelling a dead stop in its climb for a place on the marquee, war on your doorstep and over your head has a tendency to minimize all such considerations. In America, the possibility of a submarine sneaking up the harbour and blowing up a bit of the shore-line, or a lone wolf plane dropping a few bombs, has not occurred to the American Film Trade. "It Can't Happen Here" is the general belief.

It is of no benefit to anyone to be a gloom-dispenser, let everyone remain happy and feel secure while they may; why not, since the whole British Empire and France are united to put up a fight for everything which makes life worth living; and for all the clauses which make up the Constitution of the United States.

No doubt when the other big industries in the United States begin to debate what it means to be Neutral, and note how many ships of neutral countries have been sunk and seized, it may start a train of thought that the best way to protect one's Neutrality is to be prepared to fight for it. If you have observed the fighters in life, you will have noted that the little fellow, strengthened by the belief that he is right, will fight a big fellow; and may, like the David of Goliath tradition, smite the giant between the eyes.

The big bully only attacks those whom he believes are weaker than himself. There is the perfect type of Big Bully now in the world, who has attacked and is out to attack the weak, but you have observed that he is ready to wave a white flag, and shout, "Comerad" when faced with a Power which can give him a fight.

However, the business of this comment is film business and how to maintain it. We believe that Prosperity has a tendency to make people smug, and Business satisfied with its profits. It also has a tendency to make Business conservative. This War may lose the revenue of certain markets for the Film Industry but it will wake us up to new markets; and it is the question of new markets which Ray Presents will discuss with the Producer-Distributors. Please pass on to that page.

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Entered as Second Class Matter

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Ned Depinet Signed To New Long Term RKO Radio Contract

EXECUTIVE RETAINS POST AS DISTRIBUTION CHIEF



Ned E. Depinet

New York, N.Y. — Ned E. Depinet has been signed to a long-term contract with RKO Radio Pictures as vice-president in charge of distribution, according to announcement of George J. Schaefer, president of RKO.

One of the 'leaders' in the motion picture business, Ned Depinet has been associated with RKO Radio for the past eight years. After joining RKO Pathe he continued as vice-president until that company's consolidation with RKO Radio, when he became vice-president of RKO Distributing Company, its associate. Two years later in 1934, he became president of the distributing company. When the affiliated companies were combined into RKO Radio Pictures, Inc., he became vice-president in charge of distribution, which post he now holds.

His career in filmdom is worth talking about. A member of the Industry for the past thirty-two years, he made his start in New Orleans. In 1907 he was a ticket taker and general all-round handyman at the Dreamland Theatre. When his employer, J. E. Pearce, opened a film exchange in New Orleans, Depinet went along, serving as office boy, film inspector, banking clerk and everything else. Prior to his assumption in 1931 of the vice-presidency of RKO Pathe, he was general manager of First-National, becoming vice-president and general sales manager when F-N merged with Warner Bros. Immediately after this he served in a similar capacity with Universal.

In March of 1938, a national tribute by exhibitors was paid to Ned Depinet to commemorate his thirtieth anniversary in the Industry, in the form of a testimonial dinner in Dallas, Texas, the district where he first launched into his film selling career.

WAR SONG CONTEST

Saint John, N.B. — The Capitol Theatre management has announced that their successful Sing-Songs will be continued on Tuesday evenings and that a prize is being offered for a War-time song of not more than three verses, or three verses and a chorus. The theme must be patriotism and the music may be original or adapted to a popular air. Another prize will be awarded for an original theme song or suggestions for programme songs. David Thomson will again be song leader and "Al" Morrison is organist with Benny Goldstein at the piano. Both Mr. Thomson and Mr. Morrison are Great War Veterans and should be excellent judges of War songs. The prizes are double passes to the Capitol.

For several Saturdays, a Yo-Yo contest has been staged at the Saturday matinees of the Capitol Theatre.

"NO DECEIT OR FRAUD"

Toronto, Ont.—The Appellate Court at Osgoode Hall sustained a judgment dismissing the action of H. W. Phelan, against Famous Players Canadian Corporation.

The plaintiff claimed \$4,500, alleging misrepresentation in connection with the exchange of shares, four shares of Famous Players Canadian for five shares of Paramount Famous Players Lasky Corporation, which firm subsequently went into bankruptcy. The court of appeal found there was no deceit or fraud in connection with the transaction.

JOINS MEDICAL CORPS

Saint John, N.B.—Jack Guss, Saint John, N.B., brother of Bill Guss, of Regal Films Limited, and formerly an usher at the Mayfair Theatre, Saint John, has joined up with the Army Medical Corps.

GABLES AT MOOSE LAKE

Winnipeg, Man. — Clark Gable and his actress-wife, Carole Lombard, visited Winnipeg on the way to The Pas, Manitoba, en route to Moose Lake for duck hunting. They will be guests of Thomas Lamb, well-known muskrat farmer. One year ago Mr. Gable spent 10 days in the marshes west of Winnipeg, in duck hunting, since then he's all for Canadian ducks.

"JO" BACK FROM TRIP

Saint John, N.B.—"Jo" Lieberman, of the Maritime Film Company, has recently returned from a trip to Ottawa, Montreal and Toronto. Mr. Lieberman was accompanied to Toronto by Mrs. Lieberman, who is at present visiting relatives in Detroit after a stay in Toronto. Mrs. Lieberman is active in Red Cross and other organizations doing war work. Mr. Lieberman met his brother, M. Lieberman, of the Rialto Theatre, Edmonton, Alta., at Montreal.

CROP CONTROL

AIDS THEATRE BUSINESS

Annapolis, N.S.—Exhibitors in the Annapolis Valley, and elsewhere in Nova Scotia, have been heartened by the news that the Federal Government has taken over one million and a half barrels of apples, and will zone the Provinces of the Dominion so that the balance of the apples will be taken care of in the Maritime Provinces. This staple industry of Nova Scotia means practically their entire livelihood to many Nova Scotians, and the loss of the crop or lack of a ready market reflects itself in reduced theatre attendance. The British Isles are great consumers of N.S. apples and, with the shipping cut off to a great extent, the situation looked serious for a time.

TAKE OVER METRO THEATRE

Toronto, Ont. — The Metro Theatre, opened last spring, on Bloor Street near Clinton, and managed by Manny Stein, is now being booked through Exhibitors' Booking.

This theatre, situated but a few blocks from the Alhambra Theatre, 1,045-seat Famous Players house; The Bloor, 780-seat Famous Players house, and The Madison Theatre, the 1,000-seat house owned by the Brady Bros., has had hard going since its opening.

PATRIOTIC SUPPORT

EXPECTED FOR "CAVELL"

Saint John, N.B.—Interesting news regarding the RKO much talked of feature, "Nurse Edith Cavell" has been circulated among both exhibitors and the various patriotic associations in these Provinces. It is expected that the greatest support will be given this picture which is so timely in its theme.

RAY PRESENTS



NEW Film Markets to replace depleted or lost markets, that should be the question with which we members of the Film Industry should be concerned.

It is the consensus of opinion that the exhibitors passed through the worst summer which they have ever had; and the winter preceding that summer was not generally good according to exhibitors' reports.

However, whatever happens to exhibitors by way of poor business does not react upon the producer-distributors when the season is on, for exhibitors have signed contracts, and most exhibitors live up to their contractual obligations even if they go in the "red". Some adjustments are made when the case is one of near-bankruptcy, but as long as the exhibitor can pay his taxes and drive his car, "business as usual" is the slogan as between producer-distributors and exhibitors.

When I said that bad theatre business did not affect the producer-distributor I was referring to the flat rental contracts, the percentages are naturally affected, but, whereas the exhibitor has but one playdate on a picture out of which to get his overhead and running expenses for a playdate, the producer-distributor has a winning chance always, in that he has thousands of playdates on a picture at different playing times; and with such latitude for the securing of expenses and profits he remains secure.

TO make up for lost markets through increased rentals is not to my mind, an exhibitor as well as an editor's mind now, the way to meet lost markets. It may occur to our big executives that the little Canuck has a nerve as a freshling exhibitor to criticize selling policies, but I have the nerve as an editor, so why not as an exhibitor, after all, as an exhibitor I'm a customer, as an editor and publisher you are my customers.

Someone once told me, that if all the women in India could be given a pair of scissors, the industry set up to meet such a market would lift us out of Depression to Prosperity.

An Englishman, keen on establishing markets for British Films, once told me (he had travelled through British colonies where there were millions of inhabitants and no picture theatres, or at most a few), that the virgin territory for film exhibition would make negative by comparison all the established revenue-producing film markets.

It is not easy to sell in new markets, it is pioneer work; and most of our film executives have travelled the hard road of growing up with the Industry, seeing it through the 1929 economic smash-up; and one gets less adventurous after many battles lost and won.

But, weary or not, the markets are there, and we should go after them. The countries which are at present neutral, the countries with which we are unfamiliar, countries known to the oil, rubber, the sugar industries of the world, should make markets for Film Trade.

IF it is true, as I have heard it said, that the United States consumes sixty-five percent of the cost of its production and exhibition, and that the rest of the film trade secures for the film industry its profits of thirty-five percent, I believe that sixty-five percent for the United States is enough, and that the thirty-five percent, most of which has come from England and the British Empire, should be obtained from a new set-up which would take in virgin territory.

An exhibitor should not be obliged to pay all that he can pay for product. The high spots are fewer than the low spots by way of film attendance; and exhibitors should have a margin of profit always in order to keep up the showmanship spirit of this business. Take away the faith, the optimism from this business and you cannot sell it. A little profit for effort expended keeps the showman happy, eager to increase the little profit, enthused with his business. Only the strongest type of personality can remain enthused when facing continual defeat.

IDON'T think it helps to cut salaries. I'm only a small exhibitor; and only what one might call a little business fellow, but if I found it imperative to cut down expenses, I would rather do without some of my staff than cut their wages or salaries. It leaves a bitter taste in the mouth of any employee who has made money for his firm to have his salary cut.

I do not believe that when this season is over that the Film Industry is going to find itself financially embarrassed through loss of revenue.

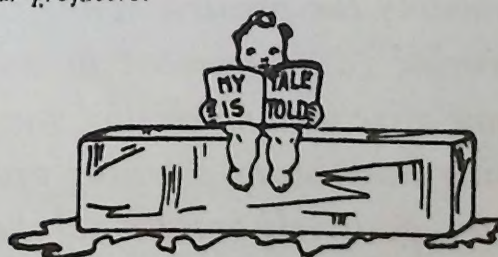
I remember during the last War, the Film Industry was prosperous. Those may not have been the days of such quality pictures, but they were the days of profligate spending and prodigious waste of capital.

The Film Industry has, today, men of executive ability, who in addition to being showmen, are men who know how to operate big business. The budgets are workable and working, and even a pencil handed out from a desk appears to be registered. Most of the majors know where they are going with a production before they shoot the first shot.

INCREASED admission prices for pictures in an age which finds it necessary to give patrons double bills and silverware, chinaware, free parking, smoking in the loges, two for one price admission inducements to get the people into the picture houses, is fantastic.

The producer-distributors have to become creative again, they must find new markets, just as exhibitors must continually find new customers.

If the War means a Boom era for some Industries, may we not be among those Industries which may boom? Our chances are just as good as theirs, in fact, I believe, just a little better; and in raising admission prices, and rentals, do we not place ourselves in the classification of war-profiteers?





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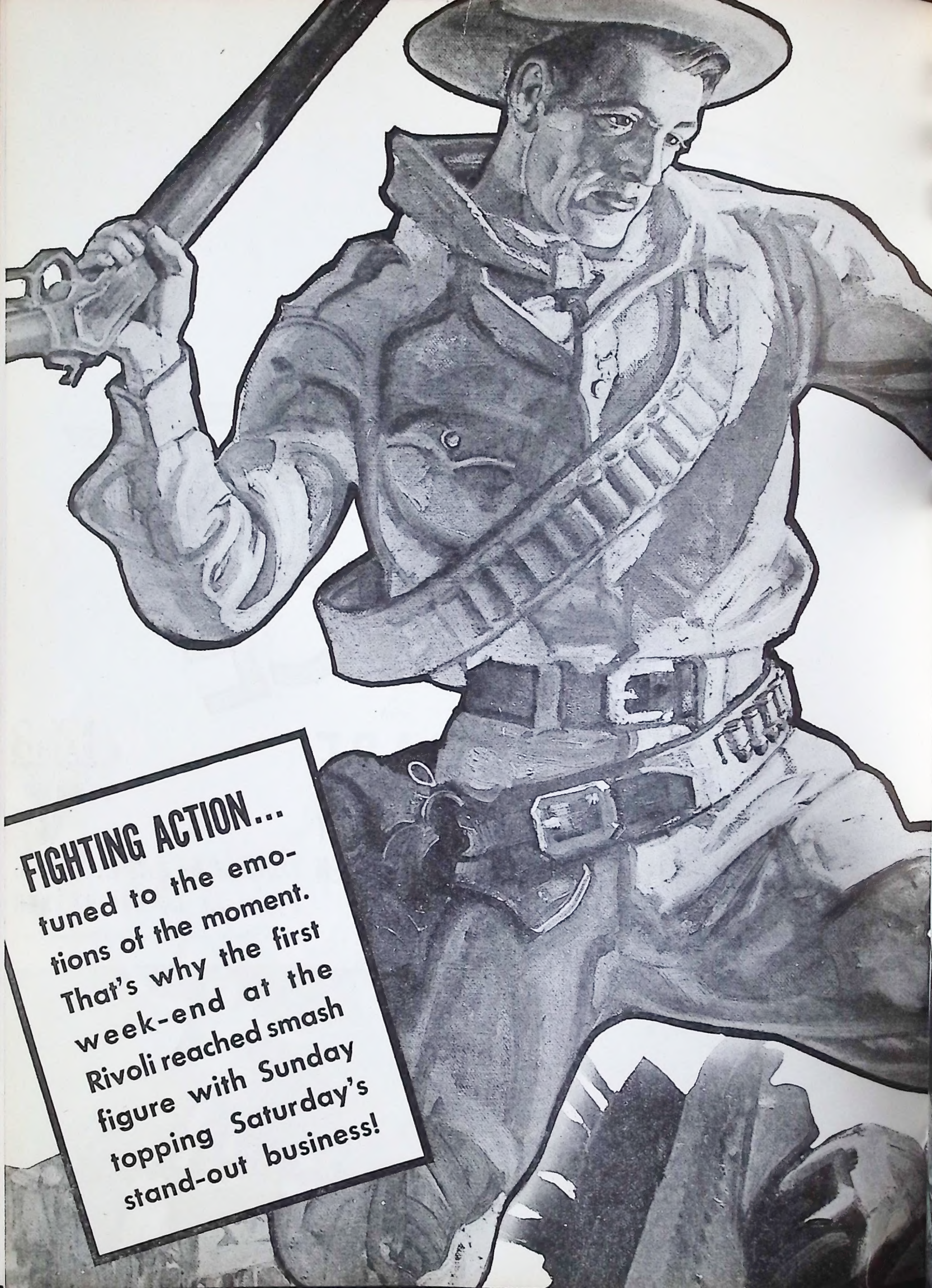


Directed by Erle C. Kenton

Produced by SOL LESSER

Screen play by Adrian Landis and Sherman Lowe





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Frank Nugent — THE NEW YORK TIMES



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Directed by *Henry Hathaway*

FROM THE NOVEL BY CHARLES L. CLIFFORD
RELEASED THRU UNITED ARTISTS

DEAN
CORN

Shooting The Stars

Labor won another battle this week at Hollywood, when IATSE, holding the threat of studio walkout over the heads of producers and a national walkout of projectionists, secured a 10% wage increase. This was half the demand of IATSE and twice the raise offered by producers . . . "Inside the Maginot Line" has been booked by Famous Players Corporation . . . British producers are fighting to save the British Film Quota Act from being abolished. They fear that production will be shut down at the studios, and British production set back as it was during the Great War. Members of Parliament have been sent circulars, and the press fed to fight for the retention of the Quota . . . Metro-Goldwyn-Mayer has moved its entire production staff to Hollywood, where the film, "The Earl of Chicago", which was scheduled for British production will be made, starring Robert Montgomery, with Victor Saville directing . . . Herbert Wilcox will make the film based on the life of Marie Lloyd and starring Anna Neagle, at Hollywood. This picture was also to be produced in England . . . American distributors in London have resumed the Trade Shows for exhibitors . . . Chicago theatre operators have secured a 5% wage increase . . . Erich Pommer, of Mayflower Productions, arrived from England, and is on his way to Hollywood to confer with Charles Laughton. It is possible that the Pommer-Laughton company will secure finance here, and may distribute through RKO Radio Pictures . . . A new beverage dispenser is on the market. Patrons may purchase a drink of Coca-Cola, which is automatically prepared and poured by the machine. A patented coin detector rejects all 'slugs' . . . Major theatre circuits are surveying the South American countries with an eye to building theatres, or persuading residents to do so. Only M-G-M now has any theatre holdings in South America, with five—at Rio, Lima, San Paulo, Santiago and Montevideo. Sam Morris (Warners), Sidney Kent (20th Century-Fox), and other executives have visited S. A. recently, and it is expected that before the Fall of 1940 many new theatres will be built and opened in that territory—making up for the revenue lost owing to the European conflict . . . Reports from England show that business is off but 30%, with the possibility of improvement as conditions settle into a routine . . . RKO Pathe has arranged a tie-up with Canada Dry Ginger Ale whereby 100,000 dealers in the product have been notified of the "Information Please" screen series and have been supplied with display material . . . Wagner's "Eternally Yours" premieres at The Roxy Theatre, October 6th. Mr. and Mrs. George M. Goben, winners of the "Eternally Yours" prize award as the American couple married the longest time, are on their way to New York for the opening. Couple have been married 78 years . . . Exhibitors purchasing theatre equipment imported from the United States, must bear the cost of the difference in exchange. General Theatre Supply Company has issued a statement that the surcharge will be two points below the Foreign Exchange Control Board's selling price at the date of purchase.

Exhibitor Pursel Celebrates Thirtieth Anniversary Year

WILL EXHIBIT ORIGINAL REEL "PECK'S BAD BOY"

Toronto, Ont. — The news that Fred Pursel of the Lyric Theatre, Simcoe, Ont., is celebrating his Thirtieth Anniversary in show business, the week of October 7th to 14th, has resulted in a host of congratulatory messages to this exhibitor who is known in the industry here, as a "grand fellow".

October 14th of 1909 marked the opening of The Lyric Theatre. Since that date Fred has run the house, and in 1937 sold an interest in the Lyric to the Premier Operating Corporation, remaining to manage it.

A Real Showman

Well-known throughout the entire district as a 'showman', Fred brought some of the finest road-shows to The Lyric in the old days — and played the drums himself in the orchestra. He spent some years in Concert, Minstrels and Light Opera, doubling in drums. He was one of the first to synchronize music to silent pictures and as he says, "I fought with many a violinist over this, for at first a good violinist didn't think synchronization necessary". Fred couldn't give us any dates, but said, "I was doing it before the first feature length picture starring Sarah Bernhardt in "Queen Elizabeth" was shown, for I went into a well known theatre at that time, and found the orchestra playing a Fox Trot through a death scene." Fred still keeps up his interest in bands and has one of the finest libraries in Canada, of theatrical music, going back more than thirty years.

Show Old Film

During the Anniversary Week at the Lyric, Fred will show one of the original "Peck's Bad Boy" reels, which is about 25 years old. The film was given to him by the wife of one of the old-time theatremen.

We wanted Fred's photograph but his answer was, "Never mind photos, as only you would know what the moving picture business would do to a man who has constantly remained in harness all these years."

Never mind, Fred, none of us would change it — here's to many more years for you in the REEL BUSINESS!

HERMAN IS BACK

Saint John, N.B.—Herman Shawn of Maritime Film Company has returned from a pleasant holiday at Toronto.

"BOB" JOINS UP

KEN MAHON 'CARRIES ON'

Yorkton, Sask. — Ken Mahon of Saskatoon, has taken over the management of the Roxy and Princess Theatres (N. Rothstein houses), due to the resignation of Bob Richardson, who has enlisted with the 1st Yorkton Light Anti-Aircraft Battery, for military service.

Ken has been identified with both the Capitol and Daylight Theatres in Saskatoon. As a member of the Kinsmen Club he played a prominent part in organizing the Pee Wee Hockey League in Saskatoon.

LEW MCKENZIE RETURNS

Saint John, N.B.—"Lew" McKenzie of the Vitagraph Exchange, Saint John (Manager), recently returned from a business trip to Newfoundland. He reports the boats and trains were crowded with tourists who were anxious to return either to Canada or to the United States. During Mr. McKenzie's absence Mrs. McKenzie and their young son visited relatives in Toronto.

LESLIE SPRAGUE WEDS

Lakeville, N.B. — Wedding bells rang merrily for Leslie Sprague, of the Capitol, St. George, and the Maritime Theatre Equipment Company, Saint John, when his marriage to Miss Mary Alberta Darrah took place at Lakeville, Carleton County, New Brunswick. The ceremony was performed by the Rev. J. A. Ward.

Miss Darrah is a daughter of Mrs. Margaret and the late A. J. Darrah, and a sister of Miss Paula Darrah of Maritime Film Company staff. Mr. Sprague is the son of Mrs. and the late Edward Sprague, and a brother of A. J. Sprague, with whom he is associated in business. Mr. and Mrs. Sprague left for a tour of Upper Canadian cities. Following their return they will reside in Saint John.

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SHORT SUBJECTS

"SOLDIERS WITH WINGS"

MARCH OF TIME—RKO

ALTHOUGH dealing almost entirely with the air-arms of the U.S. Army and Navy, this subject contains much of interest to Canadians, especially in view of President Roosevelt's renewed pledge of defense of Canada against invasion. Opening with scenes of Europe's capitals in peace time, with pictures of the London Bridge, Houses of Parliament, Paris' Eiffel Tower, etc., and then showing these same capitals preparing for the worst, the scene shifts to the U.S. and remains there until the final few feet of film. Shown are recruiting of pilots and mechanics, planes in mass flight formations, and all the latest types of pursuit and bombing planes of the U.S. air-arms. Included are the twelve "flying fortresses", supposed to be the most powerful air weapon in the world to-day. Film closes with brief glimpses of England's and France's air forces.

Subject has been intelligently handled with narration well placed.

Running time—20 minutes.

FOX MOVIE TONEWS, Vol. 22, No. 5

GOOD issue for British consumption. Pictured are King George and Queen Elizabeth inspecting the Merchant Marine; the Duke and Duchess of Windsor back in England, looking very fit; survivors of the British aircraft carrier, Courageous, arriving in England; English recruiting; French soldiers leaving for the front; women taking over operation of buses, etc., in England; new fashions brought about by blackouts; boxing matches in the British army. Narration, Lowell Thomas.

UNIVERSAL NEWSREEL, No. 808

EXCELLENT issue, opening with the funeral in Hamilton of Margaret Hayworth, victim of the Athens disaster. Premier Mitchell F. Hepburn and other government dignitaries are pictured. Arrival in Montreal of other survivors of the ill-fated vessel are also shown. An American freighter is shown on the rocks at Gloucester, Mass.; California's Golden Bears out for football practise; closes with President Roosevelt addressing his appeal to Congress for revision of the Neutrality Laws. Graham MacNamee, commentator.

"VERGE OF DISASTER"

VITAPHONE

A Floyd Gibbons' "True Adventure" short, and possibly the last of this series, in view of the death last week of Mr. Gibbons. Subject is interesting, dealing with the adventure encountered by a party of friends at a week-end party. Cabin, situated at the top of a canyon, is undermined by constant rain, washing away the supports. The cabin starts sliding down the incline, and just on the very edge, catches long enough for the occupants to escape.

Running time—10 minutes.

"UNSEEN GUARDIANS"

METRO-GOLDWYN-MAYER

ONE of John Nesbitt's "Passing Parade" subjects, this is divided into three parts, dealing with racketeers who prey on job-hunters via the mails, the work of the Underwriters' Laboratory, and the adoption of children. The three subjects are well covered, giving an inside picture of what goes on in these three phases of the "Passing Parade".

Running time—11 minutes.

"INFORMATION PLEASE, No. 1"

RKO PATHE

THIS is the first of a series planned by RKO-Pathe, and based on the famous radio quiz program, "Information Please". Subject is amusing and entertaining. Featured are Clifton Fadiman as master of ceremonies, and John Kieran, Oscar Levant, Franklyn P. Adams and Rex Stout as the Board of Experts. When the Board misses a question, the cash register is punched, and RKO-Pathe donates — we are told — \$25 to the Will Rogers Memorial Fund.

Exhibitors can cash in on this short if they exploit it properly. You should be able to get the co-operation of your local dealers of Canada Dry beverages, the sponsors of the radio program.

VISITS FILM ROW

Saint John, N.B.—A welcome visitor at Empire Universal Films Ltd., was Mrs. A. O. Clarke, the former Miss Grace Patterson, who was for a number of years the capable cashier of Empire Films Limited. Mrs. Clarke now lives in Philadelphia.

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"IRON MASK"

BREAKS ORPHEUM RECORDS

Montreal, Que. — In the first four days run of Edward Small's "The Man In The Iron Mask" at the Orpheum Theatre here, the picture has broken every record for attendance and receipts in the history of the theatre, according to a statement of Joe Lightstone, Managing Director.

Sunday, the third day of the run, was the biggest single day since the theatre was built. Picture has been held over for an indefinite run.

BRUCE McLEOD

REOPENS KING THEATRE

Strathroy, Ont. — The new King Theatre, rebuilt and modernized, has been reopened by Bruce McLeod. A complete job throughout, including new seating and improved projection equipment are special features of the house.

The Strathroy Age-Dispatch ran two pages of co-op. ads in conjunction with the opening.

Mr. McLeod also has an interest in a London, Ontario, house, "The Elmwood".

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Woman Exchange Employees Form Organization For War Work

WILL CO-OPERATE WITH SAINT JOHN RED CROSS

Saint John, N.B. — Putting their earnest desire to do War Work into concrete form, fifteen members of the Saint John Film Exchanges met at the residence of Miss Alice Fairweather (Digest Maritime Correspondent), and formed themselves into a Club to be ready to serve. The suggestion came from the girls themselves and their meeting was marked by enthusiasm and a very sincere spirit of service for their Country. Knitting for the soldiers will be undertaken and other work arranged for in co-operation with the Red Cross and the Saint John Central Organization, "The Soldier's Comforts Association", which is working to plan a Recreational Centre for the Units stationed in this city.

Alice Fairweather was elected President, Lillian Bromfield of United Artists, Secretary, and Geraldine O'Neill of Paramount Film Service, Treasurer. Plans were made for a meeting

JOIN FILM GIRLS' CLUB

Saint John, N.B. — Several new members joined the "FILM GIRLS' PATRIOTIC CLUB" as the war work organization of the Film Exchanges at Saint John has been named. The Club has offered its services for canteen work or assistance in the Reading Room of the Soldiers' Club now being arranged for at Saint John, to be located on the top floor of the St. Andrew's Rink. This links the Film Girls' Patriotic Club with practically all the women's organizations in Saint John who are co-operating for war work.

HASTINGS HOME AGAIN

Regina, Sask.—Frank Hastings, assistant manager and projectionist of the Roxy theatre, Regina, has left for two weeks combination pleasure and business trip at Hudson Bay Junction.

FLYS TO ENLIST

New York, N.Y. — Wilfred Lawson, immediately after completion of his featured role in RKO Radio's "Allegheny Uprising" left from Port Washington on the Dixie Clipper for England.

Twenty-four years ago, at the age of seventeen, Lawson enlisted in the Royal Air Service. This is the force he will again volunteer for, upon his return to London.

BOOKER VACATIONING

Saint John, N.B. — Miss Flora Thurston, Vitagraph Limited's booker, is leaving for a well earned vacation which she will spend in United States cities.

at which a knitting teacher will teach those who are not expert at turning a heel, and registration papers will be provided by the local Red Cross so that all may be listed in their volunteer services.

Other meetings will be addressed by overseas men who know the needs of the extras which such organizations can provide by knitted articles or through the raising of funds for "smokes". Magazines will be collected and the members showed themselves ready to do whatever they could in the way of typing, making lists, or bandages.

'ROYAL ALEX' REDECORATED FOR NEW SEASON

Toronto, Ont. — The Royal Alexandra Theatre, only legitimate house here, has been redecorated. No modernization has been attempted, (the theatre was built in 1905), the old style of silk tapestry walls, etc., has been followed, but completely freshened throughout.

Above the entrance from the lounge hangs the Royal Coat of Arms. The Royal Alexandra is one of the few Canadian theatres that is permitted this privilege.

The season opened this week with Dwight Wiman's musical comedy, "I Married An Angel", with Dennis King, Vivienne Segal and Isabelle Kimpal.

Trans-Canada Showings

TORONTO

AVENUE

"You're In The Army Now" (Gaumont-British), with Wallace Ford and Anna Lee, also "Prison Without Bars" (United Artists), with Corinne Luchaire.

IMPERIAL

"Nurse Edith Cavell" (RKO Radio), with Anna Neagle, Edna May Oliver, May Robson, George Robson and Zasu Pitts.

SHEA'S

"Indianapolis Speedway" (Warners), with Ann Sheridan, Pat O'Brien and John Payne. On the stage: Al Trahan.

UPTOWN

"The Rains Came" (20th Century-Fox), with Myrna Loy, Tyrone Power and George Brent.

LOEW'S

3rd week. "The Wizard of Oz" (Metro-Goldwyn-Mayer), with Judy Garland and Frank Morgan.

MONTREAL

CAPITOL

"Golden Boy" (Columbia), with Barbara Stanwyck, Adolphe Menjou and William Holden.

LOEW'S

"Wizard of Oz" (Metro-Goldwyn-Mayer), with Judy Garland, Frank Morgan and Ray Bolger.

ORPHEUM

"The Man In The Iron Mask" (Small-U.A.), with Louis Hayward and Joan Bennett.

PALACE

2nd week. "The Rains Came" (20th Century-Fox), with Myrna Loy, Tyrone Power and George Brent.

PRINCESS

"Coast Guard" (Columbia), with Randolph Scott, Walter Connolly, Frances Dee and Ralph Bellamy, also "Parents On Trial" (Columbia), with Jean Parker.

SAINT JOHN

CAPITOL

"Stanley and Livingstone" (20th Century-Fox), with Spencer Tracy, Nancy Kelly and Richard Greene.

STRAND

"Good Girls Go To Paris" (Columbia), with Melvyn Douglas and Joan Blondell.

MAYFAIR

"Hell's Kitchen" (Warners), with the "Dead End" Kids, also "Conspiracy" (RKO Radio), with Allan Hale and Linda Hayes.

WINNIPEG

CAPITOL

2nd week. "The Wizard of Oz" (Metro-Goldwyn-Mayer), with Judy Garland and Frank Morgan.

GARRICK

3rd week. "The Man In The Iron Mask" (Small-U.A.), with Louis Hayward and Joan Bennett.

MEROPOLITAN

"The Under-Pup" (Universal), with Gloria Jean.

LYCEUM

"On Borrowed Time" (Metro-Goldwyn-Mayer), with Lionel Barrymore and Sir Cedric Hardwicke, also "Sweepstakes Winner" (Warners-F.N.), with Marie Wilson and Allen Jenkins.

CALGARY

CAPITOL

"The Old Maid" (Warners), with Bette Davis, Miriam Hopkins and George Brent.

PALACE

"The Man In The Iron Mask" (Small-U.A.), with Louis Hayward and Joan Bennett.

STRAND

"Second Fiddle" (20th Century-Fox), with Sonja Henie and Tyrone Power, also "It's a Wonderful World" (Metro-Goldwyn-Mayer), with Claudette Colbert and James Stewart.

VANCOUVER

CAPITOL

2nd week. "The Wizard of Oz" (Metro-Goldwyn-Mayer), with Judy Garland and Frank Morgan.

DOMINION

"Goodbye Mr. Chips" (Metro-Goldwyn-Mayer), with Robert Donat and Greer Garson.

ORPHEUM

"Dust Be My Destiny" (Warners), with John Garfield and Priscilla Lane, also "Hawaiian Nights" (Universal), with Johnny Downes and Mary Carlisle.

PLAZA

8th week. "Four Feathers" (Korda-U.A.), with Ralph Richardson, June Duprez and C. Aubrey Smith.